

Visualisation Photorealistic Rendering

Producing convincing imagery can help sell a project well before any actual work is done. It can convince prospective backers, settle design issues or give potential purchasers an opportunity to get a flavour of what their hard-earned cash will buy.

At Brunel Surveys Ltd we have many years experience of producing imagery that not only shows developments at their best, but that places them in Britain. So many proposals look as though they are to be built in Florida - over-bright, light that is slightly too white - that we have worked hard to develop a methodology that pulls things back to reality.

This was shown particularly with the imagery for the thatched cottage. The developer wanted something that placed the build very firmly in England, so we took great care in setting the rendering to reflect that. This was followed by extensive Photoshop work, playing with levels and colours of light and shadow so that the house was displayed to its best advantage in the countryside where it belonged.



Brunel Surveys Ltd

Land and Measured Building Surveyors, Photomontage and 3D Visualisation
Tel: 01793 784700 www.brunelsurveys.com